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goGame announces collaboration with The Walt Disney Company to release original mobile game starring beloved Disney and Pixar characters.

SINGAPORE, 25 APRIL—goGame, a subsidiary of SEGA, today announced an upcoming free-to-play mobile game title that will bring together many beloved characters across multiple Disney and Pixar franchises. This collaboration with The Walt Disney Company was publicly announced for the first time in Bali Indonesia where goGame’s founder and CEO David Ng was invited to speak about the rise of gaming at APOS, Asia’s most influential annual event for the media, telecoms and entertainment industry.

Codenamed Disney All Stars, the action RPG is based in an imaginary digital realm and combines gameplay elements from dungeon crawler, wave-based combat and hero collection. Apart from being able to collect and control their favourite Disney and Pixar heroes—including Jack Sparrow, Wreck-It Ralph, Mr Incredible and many more—players can also look forward to original content from goGame. The mobile game is slated to launch at the end of the year.

“We’re extremely pleased to be able to extend our relationship with Disney through this new collaboration. It’s a huge privilege to develop an original mobile game title with Disney and Pixar IPs and we have every intention of creating a gaming experience that’s as magical as the stories they tell.” David Ng, founder & CEO of goGame said.

This is goGame’s second collaboration with Disney. In 2017, the Singapore-headquartered company published Disney Crossy Road in Southeast Asia for the first time, which included a multiplayer game mode that’s exclusive to the region.



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About goGame

goGame is a mobile game publisher and subsidiary of SEGA headquartered in Singapore, with offices in Malaysia, Philippines, Taiwan, Thailand, Vietnam and Indonesia. Founded in July 2015 by industry veteran David Ng, the company first made headlines for securing major investments from gaming giant SEGA and venture capitalist Incubate Fund Japan. Today, goGame is a 200-strong team collaborating on projects with SEGA, Disney and Colopl.

For more information, visit www.gogame.net

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